



CA Sales Holdings Limited

(Incorporated in the Republic of South Africa)

(Registration number 2011/143100/06)

Botswana registration number: EX2017/18292

Share code: CAS ISIN: ZAE400000036

("CA Sales" or "the Company")

TRADING STATEMENT – FINANCIAL YEAR ENDED 31 DECEMBER 2017

The Listings Requirements of the Botswana Stock Exchange ("BSE") require CA Sales to advise shareholders of any circumstances or events that have, or are likely to have, a material effect on the financial results of the Company for the next reporting period.

Shareholders are reminded of the 1 400:1 share split that took place in October 2017 ("Share Split"). Adjusted weighted average shares of 405 400 800 (289 572 * 1 400) has therefore been used in the calculation of the previous period results set out below.

The Board of CA Sales is pleased to announce that the Company's earnings per share ("EPS") for the year ended 31 December 2017 are expected to increase by between 7.3 cents per share and 8.7 cents per share. This is an increase of between 27% and 32% in comparison to the EPS of 27.1 cents per share reported in the previous corresponding period, post the Share Split.

The Company's headline earnings per share ("HEPS") are expected to increase by between 6.3 cents and 7.6 cents per share, an increase of between 24% and 29% in comparison to the HEPS of 26.2 cents per share in the previous corresponding period, post the Share Split.

Preparation of results for the year ended 31 December 2017 has started and is expected to continue until 31 March 2018 or thereabouts when the summarised preliminary results are expected to be released.

Accordingly, the shareholders of CA Sales and investors are advised to exercise caution when trading in the Company's securities until such time as a detailed announcement is made.

The information in this trading update has not been reviewed or reported on by CA Sales independent auditors.

BY ORDER OF THE BOARD OF DIRECTORS OF CA SALES HOLDINGS

14 March 2017

Transaction Advisor: PSG Capital
Sponsoring broker: African Alliance