



# CA SALES HOLDINGS

(Incorporated in the Republic of South Africa)  
South Africa registration number 2011/143100/06, Botswana registration number EX2017/18292  
Share code: CAS      ISIN: ZAE400000036  
("CA Sales" or "the group")

## CONDENSED INTERIM FINANCIAL RESULTS

FOR THE SIX MONTHS ENDED 30 JUNE 2018

### COMMENTARY

#### Nature of business

CA Sales operates within the Fast-Moving Consumer Goods industry and delivers route-to-market services to blue chip manufacturers. The service offering includes selling, merchandising, warehousing, distribution, shopper promotions, training and debtor's administration. The group has a diverse geographical presence across Southern Africa operating in Botswana, Lesotho, Mozambique, Namibia, South Africa, Swaziland, Zambia and Zimbabwe.

#### Financial highlights

CA Sales is pleased to announce its half-year results for the period ended 30 June 2018. Revenue increased by 28% to over R2.4 billion from R1.9 billion in the prior interim period, through a combination of organic and acquisitive growth. In a challenging operating environment, management continued to focus on margin retention, stock management, dynamic service levels and continual cost analysis. This resulted in a healthy increase in gross profit of 23% to R382.4 million (H1 2017: R309.3 million) and a robust 44% increase in headline earnings to R45.7 million (H1 2017: R31.7 million). This was also supported by the increased shareholding in major subsidiaries towards the end of last year. Headline earnings per share is up 30% to 10.25 cents per share (H1 2017: 7.83 cents).

Despite the volatile trading environment in which the businesses operate, the group is pleased with the good results produced by the major operating companies. Manufacturers' below the line marketing spend cuts have negatively impacted on the marketing and promotional operations and tough trading conditions prevailed in Namibia.

Total assets increased by 10% to R 2.3 billion mainly as a result of the acquisition of the currently occupied warehouses in Botswana at the end of June 2018. The bond over these properties increased the group's gearing to 42%, from 26% at the prior year-end.

#### Future strategy

CA Sales will continue its expansion by growing its principal and customer networks and making value-adding acquisitions, widening its footprint further across the African continent.

It is expected that the challenging economic environment and difficult trading conditions will prevail for the time being. The group is, however, well positioned with a strong balance sheet and a diverse geographical presence across Southern Africa.

The group's diversified portfolio should enable it to deliver sustainable results for the remainder of the year.

### CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

|                                                                             | (Unaudited)<br>six months<br>ended<br>30 June<br>2018<br>R'000 | (Unaudited)<br>six months<br>ended<br>30 June<br>2017<br>R'000 | (Audited)<br>12 months<br>ended<br>31 December<br>2017<br>R'000 |
|-----------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|
| Revenue                                                                     | 2 435 837                                                      | 1 902 519                                                      | 4 838 511                                                       |
| Cost of sales                                                               | (2 053 447)                                                    | (1 593 188)                                                    | (4 114 878)                                                     |
| <b>Gross profit</b>                                                         | <b>382 390</b>                                                 | 309 331                                                        | 723 633                                                         |
| Other operating expenses                                                    | (300 726)                                                      | (247 603)                                                      | (520 051)                                                       |
| Other operating income                                                      | 1 641                                                          | 3 243                                                          | 27 680                                                          |
| <b>Operating profit</b>                                                     | <b>83 305</b>                                                  | 64 971                                                         | 231 262                                                         |
| Share of profit of investments accounted for using the equity method        | 1 886                                                          | (802)                                                          | 464                                                             |
| <b>Profit before interest and tax</b>                                       | <b>85 191</b>                                                  | 64 169                                                         | 231 726                                                         |
| Finance income                                                              | 2 896                                                          | 3 410                                                          | 13 265                                                          |
| Finance costs                                                               | (6 482)                                                        | (5 396)                                                        | (16 175)                                                        |
| <b>Profit before income tax</b>                                             | <b>81 605</b>                                                  | 62 183                                                         | 228 816                                                         |
| Income tax                                                                  | (27 869)                                                       | (19 882)                                                       | (56 969)                                                        |
| <b>Profit for the period</b>                                                | <b>53 736</b>                                                  | 42 301                                                         | 171 847                                                         |
| <b>Other comprehensive income:</b>                                          |                                                                |                                                                |                                                                 |
| Currency translation differences net of taxation                            | 12 635                                                         | (685)                                                          | (3 998)                                                         |
| Share of other comprehensive income of associated companies net of taxation | 33                                                             | –                                                              | (1)                                                             |
| <b>Total comprehensive income for the period</b>                            | <b>66 404</b>                                                  | 41 616                                                         | 167 848                                                         |
| <b>Profit attributable to:</b>                                              |                                                                |                                                                |                                                                 |
| – Owners of the parent                                                      | 46 053                                                         | 32 199                                                         | 144 737                                                         |
| – Non-controlling interest                                                  | 7 683                                                          | 10 102                                                         | 27 110                                                          |
| <b>Total profit for the period</b>                                          | <b>53 736</b>                                                  | 42 301                                                         | 171 847                                                         |
| <b>Total comprehensive income attributable to:</b>                          |                                                                |                                                                |                                                                 |
| – Owners of the parent                                                      | 58 638                                                         | 31 514                                                         | 140 760                                                         |
| – Non-controlling interest                                                  | 7 766                                                          | 10 102                                                         | 27 088                                                          |
| <b>Total comprehensive income for the period</b>                            | <b>66 404</b>                                                  | 41 616                                                         | 167 848                                                         |
| Basic earnings per share (cents)                                            | 10.33                                                          | 7.94                                                           | 35.14                                                           |
| Diluted earnings per share (cents)                                          | 10.33                                                          | 7.79                                                           | 34.46                                                           |

### RECONCILIATION BETWEEN PROFIT AFTER TAXATION ATTRIBUTABLE TO THE OWNERS OF THE PARENT AND HEADLINE EARNINGS:

|                                                                        | (Unaudited)<br>six months<br>ended<br>30 June<br>2018<br>R'000 | (Unaudited)<br>six months<br>ended<br>30 June<br>2017<br>R'000 | (Audited)<br>12 months<br>ended<br>31 December<br>2017<br>R'000 |
|------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|
| Profit after taxation attributable to the owners of the parent         | 46 053                                                         | 32 199                                                         | 144 737                                                         |
| Profit on sale of property, plant and equipment                        | (699)                                                          | (809)                                                          | (1 479)                                                         |
| Impairment of investment in associates                                 | –                                                              | –                                                              | 2 537                                                           |
| Fair value adjustment on step-up from associated company to subsidiary | –                                                              | –                                                              | 4 886                                                           |
| Gain on bargain purchase                                               | –                                                              | –                                                              | (14 221)                                                        |
| Tax effect on above                                                    | 170                                                            | 210                                                            | 421                                                             |
| Non-controlling interest on above                                      | 168                                                            | 130                                                            | –                                                               |
| <b>Headline earnings attributable to owners of the parent</b>          | <b>45 692</b>                                                  | 31 730                                                         | 136 881                                                         |
|                                                                        |                                                                |                                                                |                                                                 |
| Headline earnings per share (cents)                                    | 10.25                                                          | 7.83                                                           | 33.23                                                           |
| Diluted headline earnings per share (cents)                            | 10.25                                                          | 7.67                                                           | 32.59                                                           |
| Dividends paid per share (cents)                                       | 5.99                                                           | –                                                              | 5.25                                                            |
| Issued number of shares                                                | 448 520 150                                                    | 405 400 800                                                    | 444 634 430                                                     |
| Weighted average number of shares                                      | 445 929 670                                                    | 405 400 800                                                    | 411 939 738                                                     |
| Weighted average number of diluted shares                              | 445 929 670                                                    | 413 508 900                                                    | 420 047 838                                                     |

On 17 April 2018, share options of 3 885 720 shares were exercised by the directors.

### CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

|                                                   | (Unaudited)<br>30 June<br>2018<br>R'000 | (Unaudited)<br>30 June<br>2017<br>R'000 | (Audited)<br>31 December<br>2017<br>R'000 |
|---------------------------------------------------|-----------------------------------------|-----------------------------------------|-------------------------------------------|
| <b>Assets</b>                                     |                                         |                                         |                                           |
| <b>Non-current assets</b>                         | <b>1 016 889</b>                        | 692 188                                 | 696 141                                   |
| Property, plant and equipment                     | 420 370                                 | 94 667                                  | 100 807                                   |
| Intangible assets                                 | 564 625                                 | 546 929                                 | 566 591                                   |
| Investments accounted for using the equity method | 19 344                                  | 28 149                                  | 16 273                                    |
| Deferred income tax assets                        | 12 550                                  | 6 443                                   | 12 470                                    |
| Loans and advances                                | –                                       | 16 000                                  | –                                         |
| <b>Current assets</b>                             | <b>1 284 952</b>                        | 1 057 375                               | 1 397 805                                 |
| Inventories                                       | 338 096                                 | 307 894                                 | 313 550                                   |
| Trade and other receivables                       | 757 603                                 | 591 963                                 | 878 389                                   |
| Income tax receivable                             | 10 221                                  | 10 607                                  | 1 725                                     |
| Cash and cash equivalents (excluding overdrafts)  | 179 032                                 | 146 911                                 | 204 141                                   |
| <b>Total assets</b>                               | <b>2 301 841</b>                        | 1 749 563                               | 2 093 946                                 |
| <b>Equity and liabilities</b>                     |                                         |                                         |                                           |
| <b>Equity</b>                                     | <b>1 203 902</b>                        | 1 045 175                               | 1 183 868                                 |
| Stated capital                                    | 841 526                                 | 708 944                                 | 841 526                                   |
| Other reserves                                    | 23 639                                  | 15 457                                  | 14 398                                    |
| Retained earnings                                 | 297 374                                 | 260 853                                 | 286 145                                   |
|                                                   | 1 162 539                               | 985 254                                 | 1 142 069                                 |
| Non-controlling interest                          | 41 363                                  | 59 921                                  | 41 799                                    |
| <b>Non-current liabilities</b>                    | <b>320 030</b>                          | 31 932                                  | 27 532                                    |
| Borrowings                                        | 316 246                                 | 28 792                                  | 23 308                                    |
| Deferred income tax liabilities                   | 3 784                                   | 3 140                                   | 4 224                                     |
| <b>Current liabilities</b>                        | <b>777 909</b>                          | 672 456                                 | 882 546                                   |
| Trade and other payables                          | 550 727                                 | 448 296                                 | 543 120                                   |
| Provisions                                        | 37 830                                  | 33 889                                  | 52 624                                    |
| Income tax payable                                | 2 640                                   | 6 673                                   | 5 557                                     |
| Borrowings                                        | 186 712                                 | 183 598                                 | 281 245                                   |
| <b>Total equity and liabilities</b>               | <b>2 301 841</b>                        | 1 749 563                               | 2 093 946                                 |

#### REVENUE

(Rm)  
2 435.8

▲ 28.0%

#### HEADLINE EARNINGS

(Rm)  
45.7

▲ 44.0%

#### HEADLINE EARNINGS PER SHARE

(cents)  
10.2

▲ 30.9%

#### NET ASSET VALUE PER SHARE

(cents)  
259.2

▲ 6.7%

### CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

|                                                                             | (Unaudited)<br>30 June<br>2018<br>R'000 | (Unaudited)<br>30 June<br>2017<br>R'000 | (Audited)<br>31 December<br>2017<br>R'000 |
|-----------------------------------------------------------------------------|-----------------------------------------|-----------------------------------------|-------------------------------------------|
| Opening balance                                                             | 1 183 868                               | 1 025 820                               | 1 025 820                                 |
| <b>Total comprehensive income for the period</b>                            | <b>66 404</b>                           | 41 616                                  | 167 848                                   |
| Profit                                                                      | 53 736                                  | 42 301                                  | 171 847                                   |
| Other comprehensive income                                                  | 12 668                                  | (685)                                   | (3 999)                                   |
| Currency translation differences net of taxation                            | 12 635                                  | (685)                                   | (3 998)                                   |
| Share of other comprehensive income of associated companies net of taxation | 33                                      | –                                       | (1)                                       |
| <b>Transactions with owners:</b>                                            |                                         |                                         |                                           |
| Shares issued net of capitalised listing fees                               | –                                       | –                                       | 132 582                                   |
| Share-based payment                                                         | (11 521)                                | 2 100                                   | 4 333                                     |
| Acquisition of subsidiary                                                   | –                                       | –                                       | 3 641                                     |
| Transaction with non-controlling interest                                   | (1 286)                                 | (20 660)                                | (117 577)                                 |
| Dividends paid                                                              | (33 563)                                | (3 701)                                 | (32 779)                                  |
| <b>Closing balance</b>                                                      | <b>1 203 902</b>                        | 1 045 175                               | 1 183 868                                 |

### CONDENSED SEGMENTAL RESULTS

|                          | (Unaudited)<br>six months<br>ended<br>30 June<br>2018<br>R'000 | (Unaudited)<br>six months<br>ended<br>30 June<br>2017<br>R'000 | (Audited)<br>12 months<br>ended<br>31 December<br>2017<br>R'000 |
|--------------------------|----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|
| <b>Segmental revenue</b> |                                                                |                                                                |                                                                 |
| Botswana                 | 1 439 109                                                      | 1 258 237                                                      | 3 078 832                                                       |
| Namibia                  | 326 871                                                        | 86 682                                                         | 478 875                                                         |
| South Africa             | 358 645                                                        | 279 901                                                        | 642 459                                                         |
| Swaziland                | 306 879                                                        | 277 699                                                        | 636 288                                                         |
| Other countries          | 4 333                                                          | –                                                              | 2 057                                                           |
|                          | <b>2 435 837</b>                                               | 1 902 519                                                      | 4 838 511                                                       |

|                         |               |         |         |
|-------------------------|---------------|---------|---------|
| <b>Segmental EBITDA</b> |               |         |         |
| Botswana                | 38 301        | 30 187  | 111 449 |
| Namibia                 | 4 454         | 6 873   | 23 869  |
| South Africa            | 37 615        | 25 336  | 78 629  |
| Swaziland               | 25 757        | 24 967  | 60 874  |
| Other countries         | 754           | (429)   | 148     |
| Group transactions      | (7 452)       | (3 914) | (7 329) |
|                         | <b>99 429</b> | 83 020  | 267 640 |

|                       |               |         |         |
|-----------------------|---------------|---------|---------|
| <b>Segmental EBIT</b> |               |         |         |
| Botswana              | 31 770        | 23 353  | 96 059  |
| Namibia               | 3 843         | 6 694   | 23 095  |
| South Africa          | 32 940        | 17 686  | 66 853  |
| Swaziland             | 23 406        | 20 786  | 53 032  |
| Other countries       | 689           | (429)   | 30      |
| Group transactions    | (7 457)       | (3 921) | (7 343) |
|                       | <b>85 191</b> | 64 169  | 231 726 |

|                                   |               |         |         |
|-----------------------------------|---------------|---------|---------|
| <b>Segmental profit after tax</b> |               |         |         |
| Botswana                          | 23 132        | 14 984  | 68 702  |
| Namibia                           | 642           | 5 287   | 22 400  |
| South Africa                      | 21 103        | 11 498  | 44 888  |
| Swaziland                         | 16 565        | 14 893  | 38 353  |
| Other countries                   | 69            | (429)   | (18)    |
| Group transactions                | (7 775)       | (3 932) | (2 478) |
|                                   | <b>53 736</b> | 42 301  | 171 847 |

|                         |                  |           |           |
|-------------------------|------------------|-----------|-----------|
| <b>Segmental assets</b> |                  |           |           |
| Botswana                | 1 438 988        | 1 062 068 | 1 162 868 |
| Namibia                 | 237 971          | 137 633   | 255 435   |
| South Africa            | 423 759          | 373 225   | 417 892   |
| Swaziland               | 196 774          | 194 053   | 231 100   |
| Other countries         | 20 201           | 4 239     | 3 669     |
| Group transactions      | (15 852)         | (21 655)  | 22 982    |
|                         | <b>2 301 841</b> | 1 749 563 | 2 093 946 |

|                              |                  |          |           |
|------------------------------|------------------|----------|-----------|
| <b>Segmental liabilities</b> |                  |          |           |
| Botswana                     | 904 874          | 461 828  | 673 364   |
| Namibia                      | 147 845          | 57 067   | 153 426   |
| South Africa                 | 70 577           | 194 873  | 64 110    |
| Swaziland                    | 78 110           | 80 539   | 118 451   |
| Other countries              | 4 228            | –        | 3 097     |
| Group transactions           | (107 695)        | (89 919) | (102 370) |
|                              | <b>1 097 939</b> | 704 388  | 910 078   |

|                                                 |               |          |          |
|-------------------------------------------------|---------------|----------|----------|
| Reconciliation from EBITDA to profit after tax: |               |          |          |
| EBITDA                                          | 99 429        | 83 020   | 267 640  |
| Depreciation and amortisation                   | (14 238)      | (18 851) | (35 914) |
| Net finance cost                                | (3 586)       | (1 986)  | (2 910)  |
| Taxation                                        | (27 869)      | (19 882) | (56 969) |
| Profit after tax                                | <b>53 736</b> | 42 301   | 171 847  |

The significant increases in revenue, assets and liabilities for Namibia, is as a result of the step up of Wutow Trading Proprietary Limited from an associate, equity-accounted up to 30 June 2017, to a subsidiary, consolidated from 1 July 2017.

The increases in revenue, assets and liabilities for other countries, is as a result of the acquisition of Expo Africa Group, consolidated from 1 July 2017.

### CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

|                                                                            | (Unaudited)<br>six months<br>ended<br>30 June<br>2018<br>R'000 | (Unaudited)<br>six months<br>ended<br>30 June<br>2017<br>R'000 | (Audited)<br>12 months<br>ended<br>31 December<br>2017<br>R'000 |
|----------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|
| Cash generated from operations                                             | 82 508                                                         | 79 716                                                         | 247 900                                                         |
| Working capital changes                                                    | 97 113                                                         | (102 628)                                                      | (222 374)                                                       |
| Taxation paid                                                              | (41 391)                                                       | (34 084)                                                       | (59 250)                                                        |
| <b>Net cash flow generated from/ (utilised by) operating activities</b>    | <b>138 230</b>                                                 | (56 996)                                                       | (33 724)                                                        |
| Net cash flow used in investment activities                                | (5 302)                                                        | (25 221)                                                       | (85 174)                                                        |
| Net cash flow (used in)/generated by financing activities                  | (172 492)                                                      | 51 040                                                         | 83 776                                                          |
| <b>Net movement in cash and cash equivalents</b>                           | <b>(39 564)</b>                                                | (31 177)                                                       | (35 122)                                                        |
| Effects of exchange rate changes on cash and cash equivalents              | 2 327                                                          | (457)                                                          | (690)                                                           |
| Cash and cash equivalents at the beginning of the period                   | 96 583                                                         | 132 395                                                        | 132 395                                                         |
| <b>Cash and cash equivalents at the end of the period</b>                  | <b>59 346</b>                                                  | 100 761                                                        | 96 583                                                          |
| Bank overdrafts                                                            | (119 686)                                                      | (46 150)                                                       | (107 558)                                                       |
| Cash and cash equivalents reported per the statement of financial position | 179 032                                                        | 146 911                                                        | 204 141                                                         |

### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS

#### 1. Basis of preparation and accounting policies

This interim financial report is an extract from the condensed consolidated interim financial statements which are available on the company's website ([www.casholdings.co.za](http://www.casholdings.co.za)). The condensed consolidated financial statements for the six months ended 30 June 2018, have been prepared in accordance with International Financial Reporting Standards (IFRS) and presented according to the disclosure requirements of accounting standard IAS 34 *Interim Financial Reporting*.

The accounting policies adopted are consistent with those of the previous financial year and corresponding interim reporting period, except for the adoption of new and amended standards as set out below.

The financial information is presented in South African Rand (rounded to the nearest thousand), which is considered the reporting currency. The condensed interim financial statements have been prepared under the supervision of the acting Chief Financial Officer, Mr FJ Reichert CA(SA) and have not been reviewed by the auditors. These condensed interim financial statements were approved for issue on 28 August 2018.

#### 2. New and amended standards adopted by the group

A number of new or amended standards became applicable for the current reporting period and the group had to change its accounting policies and make retrospective adjustments as a result of adopting the following standards:

– IFRS 9 Financial Instruments, and

– IFRS 15 Revenue from Contracts with Customers

The impact of the adoption of these standards and the new accounting policies are disclosed in the complete set of interim results on the group's website ([www.casholdings.co.za](http://www.casholdings.co.za)). The other standards did not have any impact on the group's accounting policies and did not require retrospective adjustments.

#### 3. Shares issued

On 17 April 2018, share options were exercised by the directors. The impact is as follows:

| Issued shares                    | Number             | R'000   |
|----------------------------------|--------------------|---------|
| Balance at beginning of the year | 444 634 430        | 841 526 |
| Share options exercised          | 3 885 720          | –       |
| <b>Balance at 30 June 2018</b>   | <b>448 520 150</b> | 841 526 |

#### 4. Events occurring after the reporting period

On 1 July 2018, Pamstad Proprietary Limited, a subsidiary of CA Sales Holdings Limited, increased its shareholding in Kalahari Training Institute Proprietary Limited from 49% to 83%. The financial effects of the above transaction have not been brought to account at 30 June 2018. The operating results and assets and liabilities of the subsidiary will be brought to account from 1 July 2018.

#### 5. Dividends

The company has a policy of declaring dividends once a year based on the annual results.

For and on behalf of the board

**Chairman:** JA Holtzhausen  
**Chief Executive Officer:** FW Britz

Johannesburg  
28 August 2018